

S1  
INT. SUBURBAN BEDROOM - NIGHT



A HUSBAND and WIFE are in their bed. The husband is sleeping and snoring while the woman pokes at him and shoves him.

S2



The husband is sleeping and snoring while the woman pokes at him and shoves him. She rolls over quickly.

S3



Her head hits the pillow. She grabs and looks at her smart phone.

S4



It reads "3:30AM".

S5



Suddenly a train barrels in shattering the back wall of the bedroom, blowing directly behind the headboard. The husband stays sleeping. The woman's hair is blown everywhere. Pictures are falling from the walls and the entire room shakes violently.

S6



The woman's hair is blown everywhere. Her bed partner sleeps peacefully.  
ANNOUNCER: You know it and they don't!  
The woman is now sitting up in the bed. The train has passed and we can see into the couples backyard.

S7



The woman is exhausted and frustrated. The husband snores loudly while sleeping peacefully.  
ANNOUNCER: They snore like a freight train—

S8



The man makes a big snore and two pictures fall off the wall. A dog barks. The woman turns around to see a dog in the backyard.  
ANNOUNCER: --and the snoring stops here!

S9

Theravent reduced snoring by **76%** in successful users



Product animation.  
ANNOUNCER: Theravent Advanced Nightly Snore Therapy is clinically proven to reduce snoring by 76%. it's simple unlike those cumbersome (clunky) mouth-guards.

S10



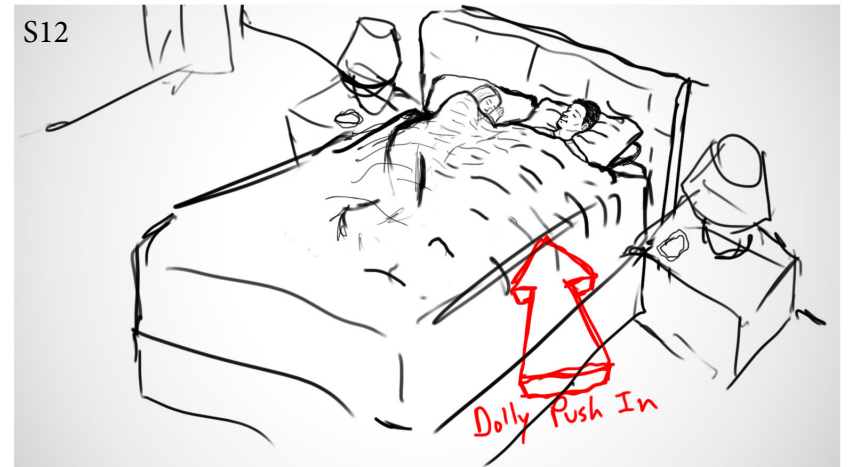
The husband can be seen in the bathroom opening Theravent, removing it from the package...

S11



...and applying it easily to his nose. He breathes easily.

S12



The husband and wife are sleeping peacefully in their bed.  
ANNOUNCER: --so together you get the quiet night's sleep you've dreamt about.

S13



We see a close up of the wife sleeping peacefully with a slight smile on her face.  
CRICKETS: Cricket Noises. Country ambiance.

S15



We push into the husband who is peacefully sleeping. We clearly see Theravent on his nose.  
ANNOUNCER: --having a quieter night of sleep while using Theravent.

S14



We slowly push into a box of Theravent placed in the foreground of the bedroom. Next to the box and animated badge appears that says "Dr. Recommended." ANNOUNCER: Until now, this Dr. Recommended technology was only available with a prescription. And Theravent clinical studies indicate that 8 out of 10 bed partners reported--

S16



We see a Dr. explaining the benefits of using Theravent.  
MAN TESTIMONIAL 1: Theravent really works and knowing she is getting a great night's sleep is terrific.



S17



We see a woman in her kitchen. There is a box of Theravent on the counter. The husband walks by and she places the box in his hands (think hand-off) as he exits the room. WOMAN TESTIMONIAL 1: I'm so thankful for Theravent. I get a good nights rest and the best part is we wake up together.

S18



We see the husband and wife sleeping peacefully in their bed. Their dog jumps on the bed (Birds eye view crane shot). Full screen graphic end plate with CTA and the words "free trial" and "Join our quiet nights loyalty program for big savings." animating on. Insert Disclaimer Statement.

S19



Full screen graphic end plate with CTA and the words "free trial" and "Join our quiet nights loyalty program for big savings." animating on. Insert Disclaimer Statement. ANNOUNCER: So start using Theravent tonight and get a quieter night's sleep! Go online now for your FREE 14-day supply. Theravent. (Beat) Snoring stops here.